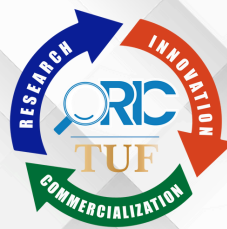




The  
University of  
Faisalabad



# ORIC NEWSLETTER

**Issue: 11**

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## HIGHLIGHTS

- **3rd International Conference on Advanced STEAM Education**
- **Memorandum of Understanding (MoUs)**
- **Civic Engagement Events**
- **Research Funding Opportunities**
- **Research and Development News**
- **Upcoming Events**



# 3rd International Conference on Advanced STEAM Education: Connecting Technology, Arts and Social Science for Shaping the Future (ICASE 2025)

The University of Faisalabad proudly hosted the 3rd International Conference on Advanced STEAM Education: Connecting Technology, Arts, and Social Science for Shaping the Future (ICASE 2025), bringing together scholars, innovators and educators from around the world to explore transformative approaches to STEAM learning.



The inaugural session was graced by distinguished guests, including Prof Dr Muhammad Iqbal Choudhary, Coordinator General COMSTECH, as Chief Guest. The Guests of Honour included Excellency Mr Mehmet Eymen Simsek (Consul General of the Republic of Turkiye), Prof Dr Iqrar Ahmad Khan (Chairman, Punjab Higher Education Commission), Prof Dr Dato' Narimah Samat (Deputy Vice Chancellor, Universiti Sains Malaysia), Prof Dr Asad Khattak (Zayed University, United Arab Emirates), Mr Muhammad Haider Amin (Chairman, Board of Governors, TUF), Dr Muhammad Hamza Amin (Vice Chairman, BoG, TUF) and Muhammad Abubakar (Founding Chairman, University of Rawalpindi). Other dignitaries included Prof Dr Aman Ullah Malik (Rector, TUF) and Dr Zahida Maqbool (Registrar, TUF).



A key highlight of the inaugural ceremony was the keynote address titled “Bridging Disciplines, Shaping the Future: Advancing STEAM Education for a Sustainable Tomorrow” delivered by Prof Dr Dato' Narimah Samat, followed by a second keynote on “AI Applications in Healthcare and Education” presented by Prof Dr Asad Khattak. A panel discussion titled “Beyond Imagination: Shaping Tomorrow with AI and STEAM”, moderated by Prof Dr Majid Hussain, set the intellectual direction for the conference by emphasizing interdisciplinary thinking and the role of emerging technologies. The event also featured substantial online engagement from international delegates representing China, England, Taiwan, Norway, Malaysia, Jordan and the United States.





ICASE-2025 achieved an outstanding milestone with participation exceeding 2,850 attendees, reflecting its growing academic prominence. The conference welcomed a distinguished cohort of external delegates, including keynote and invited speakers, academic experts, industry professionals and guests representing national and international institutions. In addition, students and faculty members from The University of Faisalabad actively participated in diverse academic activities throughout the event.



The conference program featured 21 Keynote Talks, 25 Invited Speaker Sessions, 112 Oral Presentations and 64 Poster Presentations, highlighting a broad spectrum of scholarly contributions. Moreover, 22 Session Chairs and 22 Co-Session Chairs supported the smooth and well-structured execution of all sessions. With participants representing 101 universities, institutions, and organizations, including 77 national and 24 international entities, the conference demonstrated remarkable global outreach and reinforced its position as a significant platform for academic dialogue and collaboration.





# The University of Faisalabad Strengthens Global Partnerships with Leading Universities at ICASE-2025

At ICASE-2025, The University of Faisalabad (TUF) strengthened its international academic network by signing Memorandum of Understanding (MOUs) with two leading institutions. The agreements were signed with Universiti Sains Malaysia (USM) and Selçuk Üniversitesi, Türkiye. This has created new avenues for faculty and student exchange, joint research collaborations and advancement in STEAM education, while establishing a strong foundation for academic mobility and innovation-driven initiatives across STEAM disciplines.





# The University of Faisalabad Establishes Strategic Academic Collaborations with Leading Chinese Institutes

The University of Faisalabad (TUF) and University Medical & Dental College (UMDC) strengthened their international academic linkages by signing Memorandum of Understanding (MoUs) with three prominent Chinese institutions. During the visit to TUF, Prof Jiao Fu Yong, President of the Chinese European Traditional Medicine Centre, represented and signed the agreements on behalf of Xi'an Medical College Affiliated Hospital, Shenmu Vocational and Technical College and Shangluo Vocational and Technical College.

Mr Muhammad Haider Amin, Chairman, Board of Governors, signed the MoUs on behalf of TUF and UMDC, marking a milestone in strengthening global academic cooperation. These partnerships will enhance joint research initiatives, student exchange programs, and academic collaboration in the fields of medical sciences and technology.



## The University of Faisalabad Strengthens Industry-Academia Collaboration with Kamal Mills

The University of Faisalabad (TUF) has signed a Memorandum of Understanding (MoU) with Kamal Mills (Pvt.) Ltd. TUF marking a step toward enhancing industry-academia collaboration and creating expanded opportunities for students. The delegation from Kamal Textile Mills engaged in productive discussions focused on mutual growth, skill development and future collaborative initiatives.







## Understanding Iqbal: Faith, Struggle and Resistance of Palestine

The University of Faisalabad (TUF) organized a session titled Understanding Iqbal: Faith, Struggle and Resistance of Palestine which highlighted Allama Iqbal's enduring philosophy of spiritual awakening, selfhood and the fight against injustice. The session featured distinguished speakers, including Senator (R) Mushtaq Ahmad Khan, Ms Syeda Saima Kamran, International Poet, and Prof Dr Zafar Ali Chaudhry, Tamgha-e-Imtiaz, Vice Chancellor, Faisalabad Medical University.



## Women Empowerment Society Organizes Canvas Painting Workshop on Breast Cancer Awareness

The Women Empowerment Society at The University of Faisalabad (TUF) organized a meaningful Canvas Painting Workshop aimed at raising awareness about breast cancer. The workshop brought together talented women who expressed themes of strength, hope and resilience through their artwork. Each painting served as a tribute to breast cancer survivors, portraying them as warriors whose journeys reflect courage and determination.





# Research Funding Opportunity

**Title:** International Climate Initiative (IKI)  
7th Call for Proposals

**Areas:**

- Mitigating greenhouse gas emissions
- Adapting to the impacts of climate change
- Preserving and restoring carbon sinks
- Conserving biological diversity

**Deadline:** 15th January 2026

**Link:** <https://oap.iki-small-grants.de/>

A promotional banner for the IKI Small Grants 7th Call for Proposals. The banner has a dark blue background with a pattern of light blue dots. At the top, the text "IKI Small Grants" is written in large, white, sans-serif font. Below this, there is a row of three small images: a young boy looking at solar panels, a group of people working in a field, and a person in a white lab coat working with plants. Below the images, the text "IKI Small Grants 7th Call for Proposals open" is written in white. To the right of this text is a QR code. Below the QR code, the text "Climate and biodiversity action funding of up to 200,000 euros for local organisations worldwide" is written in white.

**IKI Small Grants**

IKI Small Grants 7th Call for Proposals open

Climate and biodiversity action  
funding of up to 200,000 euros for  
local organisations worldwide

**Title:** Call for Research Concept Notes: Economics of climate risks, natural resource use and Environmental change

**Areas:**

- Climate and Environmental Risks
- Resilient Economies and Landscapes
- Regional Action and Global Advocacy
- Impacts of regional and global policies on local and national climate

**Deadline:** 31 December 2025

**Link:** <https://forms.icimod.org/regional-action/sandee-call-for-research-concept-notes-summer-2026/>

**Title:** Innovative Student Research Grant in Diversity, Equity, and Inclusion

**Areas:**

- Diversity, Equity, and Inclusion (DEI) in Behavior Analysis
- Empirical Research Related to DEI
- Impact of DEI Initiatives
- Enhancing Social Inclusion and Fair Treatment

**Deadline:** 14 January , 2026

**Link:** <https://saba.abainternational.org/grants/innovative-student-research-grant-dei/>

**Title:** SWITCH-Asia Call for Proposals 2025

**Areas:**

- Bio-based solutions
- ESG adoption
- Green business models
- Sustainable consumption awareness

**Deadline:** 10 December, 2025

**Link:** <https://www.switch-asia.eu/grants-projects/about-grants/>



# Significant Publications

- Rafique, S., Habib, A., Shafi, A., Rehman, Q. (2025). Knowledge, attitude, and preference of traditional medicines among pharmacy students: A multi-centered cross-sectional study from Pakistan. Tropical Journal of Pharmaceutical Research, 24(11), 1441–1451. (IF: 0.5)
- Rehman, A., Muhammad, R. (2025). Asymmetric effects of sustainable tourism and information and communication technology on environmental quality in China. Discover Sustainability, 6, 1250. (IF: 3.0)

## Upcoming Events

# CAREER LINK 26

Where ambition meets opportunity



Thursday, 12<sup>th</sup> February, 2026  
9:00 am to 3:00 pm

30+

Industries

150+

Companies

2500+

Attendees

Mr. Omer Farooq Qureshi:  
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