



ORIC Newsletter

JULY 2025



VOLUME: 2025 ISSUE #07

In this newsletter you can explore

Seminars and Workshops

Civic Engagement Events

Significant Publications

Research Funding Opportunities

Research and Development News

Upcoming Events

SEE Pakistan World Start-Up Championship: Regional Round Held at TUF

The University of Faisalabad hosted the Regional Round of the SEE Pakistan World Start-Up Championship, bringing together teams from Superior University Lahore and the University of Lahore as co-hosts. The event was inaugurated by Prof Dr Aman Ullah Malik, Rector, The University of Faisalabad, who emphasized the need for youth to access international markets through innovation.

Prof Dr Majid Hussain, Dean, Faculty of Information Technology, encouraged students to align their ideas with global and national priorities. Dr Humaira Qudsia, Director, Entrepreneurship Teaching and Training Program, ETPP Superior University Lahore, commended the event's execution and acknowledged the high calibre of student participation.



Prof Dr Aman Ullah Malik, Rector, TUF, Prof Dr Majid Hussain, Dean, Faculty of Information Technology and Dr Humaira Qudsia, Director, Entrepreneurship Teaching and Training Program ETPP, graced the Regional Round celebrating youth-led innovation and entrepreneurial excellence.

Strengthening Research Excellence and Interdisciplinary Collaboration through Weekly PhD Faculty Presentations



The Office of Research, Innovation and Commercialization (ORIC) The University of Faisalabad organized the first session of its Weekly PhD Faculty Presentation Series. Prof Dr Zahir Ahmad Zahir, Director ORIC commenced the session with a welcome address and a comprehensive overview of ORIC's ongoing initiatives, followed by Ms Munazza Anwar, Assistant Director QEC, who delivered an informative presentation on institutional ranking criteria and faculty engagement parameters.

Faculty members of the National Business School shared their academic achievements and research profiles, highlighting opportunities for interdepartmental collaboration.

The session concluded with closing remarks by Prof Dr Aman Ullah Malik, Rector, The University of Faisalabad, who appreciated the ORIC team for organizing the event and encouraged faculty members to enhance collaborative research across departments.



FROM IDEA TO IMPACT: DESIGNING RESEARCH PROPOSALS WITH AI



A hands-on workshop was organized by the Office of the Dean, Clinical Research, in collaboration with ORIC, titled From Idea to Impact: Designing Research Proposals.

The workshop was designed to strengthen research capacity and encourage interdisciplinary thinking among faculty members. The session was led by Dr Noor-i-Kiran, Head, Department of Medical Education, Abwa Medical College, Faisalabad.



Dr Noor-i-Kiran discussed strategies for transforming initial research concepts into structured and compelling proposals, emphasizing clarity, originality and methodological precision. The workshop offered participants an understanding of the proposal development process.

The event served as a step in advancing a research-oriented academic culture rooted in academic excellence and collaboration.

POPULATION GROWTH AND SUSTAINABLE DEVELOPMENT

A Roadmap for the Future!

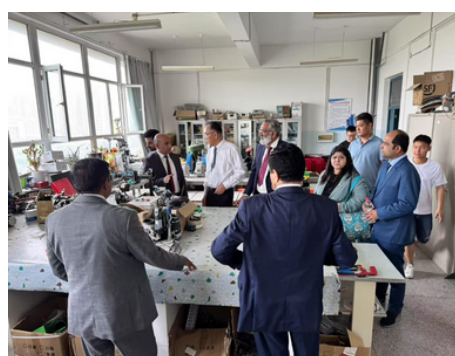
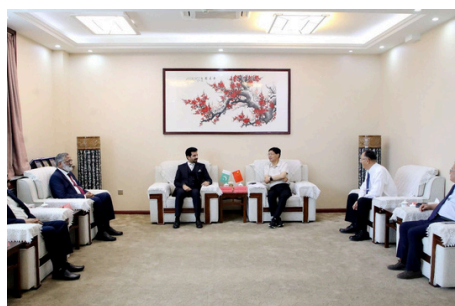
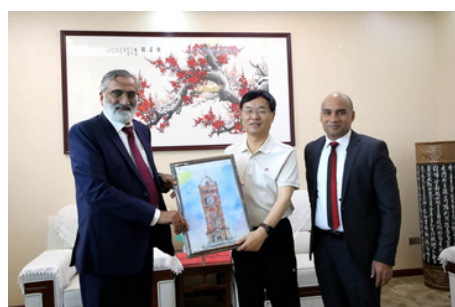
The National Business School (NBS) observed World Population Day by hosting a seminar titled Population Growth and Sustainable Development: A Roadmap for the Future. Dr Muhammad Asim, Assistant Professor, Aga Khan University. He addressed the global challenges caused by rapid population growth, including pressure on natural and economic resources.

He highlighted the role of education and policy in managing demographic changes and emphasized the importance of aligning national efforts with the Sustainable Development Goals (SDGs). Dr Asim also presented practical, evidence-based strategies to achieve sustainable development with fairness and environmental responsibility.





Strengthening Pak-China Academic Ties: TUF Joins Chinese Bridge High-Level Delegation to China



As part of its strategic vision to strengthen international academic partnerships and broaden global research engagement, The University of Faisalabad (TUF) participated in the "Chinese Bridge" High-Level Delegation to China, along with other distinguished members from UAF, GCWU, Ghazi University and Cholistan University of Veterinary and Animal Sciences.

During the visit, TUF delegation held a meeting with Prof Dr Jiang Ping'an, President of Xinjiang Agricultural University (XJAU), where discussions centered on launching faculty exchange programs and exploring joint research ventures.

The delegation visited key laboratories at XJAU, including those in Horticulture and Agricultural Sciences, Big Data and Analytics Computing and Information Engineering. These visits provided insight into the university's research infrastructure and opportunities for future collaboration.

Prof Dr Majid Hussain, Dean, Faculty of Information Technology, TUF, delivered an academic lecture to faculty and postgraduate students on emerging trends in technology, healthcare systems and environmental sustainability. He highlighted AI's potential to ease clinical workloads and enhance diagnostic accuracy.





The University of Faisalabad (TUF) also undertook an academic visit to the University of Science and Technology Beijing (USTB), one of China's most distinguished institutions recognized for its excellence in research, innovation and global academic influence.



During the visit, the host institution delivered a presentation on research priorities, state-of-the-art laboratories and areas of international impact. The TUF delegation toured designated laboratories and engaged with the development team to examine the system's operational structure.



Concluding the visit, the delegation toured the Center for Language Education and Cooperation under the Ministry of Education, a distinguished institution dedicated to advancing linguistic diversity, cultural understanding.

Community Health Focus: Alpha TUF Welfare Society's Free Medical Camp



Alpha TUF Welfare Society organized a free medical camp in 18-Hazari, Jhang, under the supervision of the society's adviser, Dr Aamna Habib. Dr Muhammad Ijaz conducted medical checkups for more than 270 patients, delivering essential healthcare services to underserved members of the community.

As part of the initiative, free medicines were distributed to all patients. This outreach effort directly supported the United Nations Sustainable Development Goal.



TUF AND PATF EMPOWER VISUALLY IMPAIRED STUDENTS THROUGH DIGITAL SKILLS TRAINING

The University of Faisalabad (TUF), in collaboration with the Pakistan Assistive Technology Foundation (PATF), concluded a two-month short computer course for 34 visually impaired students, highlighting its ongoing efforts to promote inclusive education and practical skill development.

Mr Abdul Rehman Nasir, Coordinator, PATF, reflected on the five-year collaboration with TUF and thanked the university for its consistent cooperation. He also commended the students for their strong determination and the progress they made throughout the training.



During the certificate distribution ceremony, Prof Dr Zahir Ahmad Zahir, Director ORIC, praised the dedication and resilience of the participating students, acknowledging their enthusiasm and achievements despite challenges. He also emphasized the importance of making education more accessible to everyone.

Research Funding Opportunity

Call for Research Proposals – PERIDOT Research Program

Area:

- Health Sciences
- Sustainable Energy, Agriculture & Food Security
- Economics of Climate Change

Deadline: 23-09-2025

Link: <https://research.hec.gov.pk>

PSF-NSFC Joint Scientific Exchange Program Research

Area:

- Green Energy
- Computer science & Artificial Intelligence

Deadline: 03-09-2025

Link: <https://rgms.psf.gov.pk/rgms/login.aspx>

SIGNIFICANT PUBLICATIONS

Jibran, R.(2025). The Effect of Brand Experience on Brand Loyalty: Mediating Role of Brand Attachment: An Empirical Study on Apparel Industry. The Regional Tribune 4(2) 220-230.

Noman, (2025). Investigate the Mortality, Morbidity and Factors Associate in Thalassemia Patients in Faisalabad, Pakistan. International Journal of Biomedical Research 3(7) 60–72.

Noman, (2025).Differential Diagnosis of Different Etiological Markers of Covid 19 Among Lab Personals. The Research of Medical Science Review 3(7) 289-296.

Upcoming Events

CAPACITY BUILDING SERIES
ORGANIZED BY: OFFICE OF RESEARCH, INNOVATION & COMMERCIALIZATION (ORIC), TUF





PROF DR TARIQ MAHMOOD
Ex-Vice Chancellor, University of Narowal Former Member (R&D), HEC
TOPIC:
WRITING AND WINNING RESEARCH PROPOSALS
📅 **AUGUST 04, 2025**



PROF DR IMRAN ARSHAD
Director ORIC, University of Agriculture, Faisalabad
TOPIC:
EXECUTION OF APPROVED PROJECTS
📅 **AUGUST 05, 2025**



DR SADDAM HUSSAIN
Vice Chairman/Dean, Confucius Institute, UAF
TOPIC:
FROM RESEARCH TO RECOGNITION: MASTERING HIGH-IMPACT WRITING
📅 **AUGUST 06, 2025**



MR. TAHIR MAHMOOD
President/CEO Pakistan Institute of Entrepreneurship
TOPIC:
RESEARCH, ENTREPRENEURSHIP AND CONSULTANCY
📅 **AUGUST 07, 2025**



MR. FARUKH AMIL
Chairman IPO
TOPIC:
IP MANAGEMENT AND PATENT FILING
📅 **AUGUST 08, 2025**

Attendees **Mandatory for all HODs and PhD faculty**



Accelerated Clinical Learning Series
COORDINATIVE LOCOMOTOR TRAINING
CLT courses A-B: Combined Foundations & Clinical Practice

**September 19-21, 2025**

**The University of Faisalabad (Amin Campus)**

**CPD Hours: 4**



Limited Seats available: Only 25
Who Should Attend?

- Qualified Physiotherapists
- Medical Professionals

INTERNATIONAL EXPERTS FROM SOUTH KOREA
Prof. Dr. MOON-KYU LEE
Associate Professor, Chosun University, South Korea
HYE-RYOUNG PARK
CEO, The Lab Friends Pilates Lab, South Korea
AE-JI KIM
Director of Research, Korea PNP Association, South Korea

About the Course :
A condensed 3-day workshop combining foundational concepts and clinical application of Coordinated Locomotor Training (CLT), tailored for Rehabilitation and Medical professionals in Pakistan.

Transform Your Rehabilitation Skills with Global Experts!
Join us for this exclusive opportunity to learn from internationally certified CLT trainers.

Last Date to Register **August 15, 2025**

For Queries Contact
+92 345 7936825
+92 312-7000616


Scan QR for Registration

Research and Development News

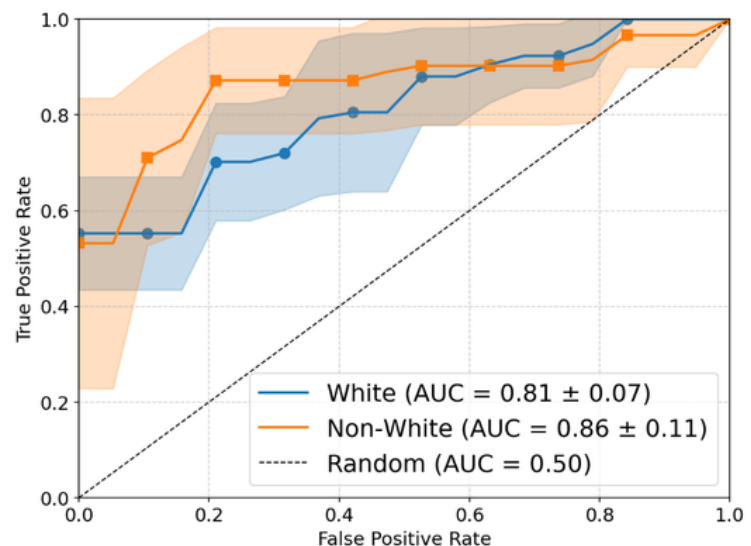
Imaging Based Surgical Site Infection Detection Using Artificial Intelligence

Researchers at the Mayo Clinic have developed a two-stage AI system using a vision transformer to detect surgical site infections (SSIs) from patient-submitted wound images. Tested on over 6,000 cases, the model achieved high accuracy in identifying incisions (AUC 0.98) and SSIs (AUC 0.81), offering a promising solution to reduce clinical workload and enhance remote postoperative care.

The researchers published their study in the Annals of Surgery.

Link:

https://journals.lww.com/annalsofsurgery/abstract/9900/imaging_based_surgical_site_infection_detection.1357.aspx





The
University of
Faisalabad



Office of Research Innovation,

Commercialization

MEET **OUR** TEAM



**Prof Dr Zahir Ahmed
Zahir**
Director ORIC



Dr Shaista Shafique
Manager Innovation &
Commercialization



Dr Aqib Majeed
Manager Research
Management



M Bilal Sarwar
Assistant Manager
Research Management



M Ahmed Saleem
Assistant Manager Innovation
& Commercialization



Noor Ul Ain Arshad
Assistant Coordination
Officer



Contact us

Address: Canal Road, Faisal Town, Faisalabad

Phone #: +92-041-8750975 Ext:313

Email: oric@tuf.edu.pk

Webpage: <https://oric.tuf.edu.pk/>