

## **Subject: Faculty Patent and Trademark Support & Incentive**

### **Background and Rationale**

Intellectual property rights (IPRs), including patents and trademarks, are essential tools for protecting university-generated innovations and enhancing their commercial potential. Despite significant research output, the number of patents and trademarks filed by faculty remains low due to procedural, financial, and legal hurdles. To overcome these barriers and foster a culture of innovation protection, ORIC proposes to launch a structured Faculty Patent and Trademark Support & Incentive Program. This initiative aims to motivate faculty members to safeguard their intellectual contributions while aligning with national innovation and commercialization goals.

### **Objectives of the Program**

- To encourage faculty members to submit patents and trademarks for their innovative research outcomes.
- To provide financial and legal assistance in the process of patent/trademark filing.
- To recognize and appreciate faculty members contributing to the university's IP portfolio.
- To enhance the visibility and commercial readiness of research conducted at the university.

### **Scope of the Program**

This program will cover:

- Patent applications (national or international).
- Trademark registration for products/processes with potential brand value.
- Utility model registrations.
- Faculty-led IP submissions in collaboration with students or research teams.

### **Eligibility Criteria**

- Full-time faculty members of The University of Faisalabad.
- Applications must be based on original research or development conducted at the university.
- Prior clearance from ORIC Office is required for eligibility.

### **Support Components**

- Reimbursement of national patent/trademark filing fees.
- Partial funding for international patent filings.
- Provision of legal and technical assistance through ORIC or external experts.
- Administrative support in preparing documentation and responding to queries.
- Access to IP management workshops and training.

### **Incentive Structure**

- Reimbursement of filing fee of patents and trademarks to 5% of the total PhD faculty
- Cash award of PKR 10,000 for each patent and Rs. 5000 for each trademark application submitted.
- Additional incentive of PKR 25,000 upon grant of a patent and Rs.10000 for a trademark.
- Certificate of recognition during annual research and innovation events.
- Inclusion in the university's Innovation and IP Hall of Fame.

**Monitoring and Evaluation**

- ORIC will maintain an IP dashboard and database of all filed and granted patents/trademarks.
- Annual review of applications and impact assessment.
- Progress to be reported to the university's BoG.

**Note:** This policy is valid from August 08, 2025